

<i>Name, academic position and degree</i>
Associate professor Magdalena Damyanova Petrova-Kirova, PhD
<i>Affiliation – research organization, department</i>
Todor Kableshkov University of Transport, Department: Economics and Accountancy in Transport
<i>Education</i>
University, ME, PhD in Economics
<i>Academic positions in the last five years</i>
Lectures at Department: Management, University of National and World Economy Lectures at Department: Economics and Accountancy in Transport, Todor Kableshkov University 2024 Associate Professor, PhD 2018 Chief assistant professor, PhD 2014 Assistant professor, PhD student
<i>Main research area and subareas</i>
Corporate sustainability; ESG reporting; Disclosure of non-financial information and Integrated reporting; Accounting standardisation and European sustainability reporting standards and CSRD; Financial accounting.
<i>Additional research areas and subareas</i>
Financial Statement Analysis; Management accounting.
<i>Organizational / managerial positions in the last five years</i>
2025 Chairwoman of the Control Council of Todor Kableshkov University 2025 Deputy Head of Department Economics and Accountancy in Transport
<i>Specializations abroad and international collaborations</i>
Participation in conferences, lecturing by Erasmus program ➤ Croatia, Zagreb, Zagreb School of Business - 2025 ➤ Slovenia, Ljubljana, Gea College – 2024 ➤ Portugal, Lisbon, ISEC LISBOA – 2023 ➤ Hungary, Gyöngyös KAROLY ROBERT COLLEGE – 2019
<i>Scientific awards and membership in scientific societies</i>
➤ Member of the Editorial Board Scientific Journal "Smart Economy, Entrepreneurship and Security", Centre of Sustainable Development, Ukraine; ➤ Member of EUROPEAN ASSOCIATION for SECURITY, Krakow, Poland, www.eas.info.pl ; ➤ Member of UNION of SCIENTISTS in BULGARIA
<i>Name, used in publications in foreign language: Petrova-Kirova Magdalena</i>
<i>Internet address with list of scientific publications (Researcher ID, Research gate, etc.):</i> <i>https://eisu.vtu.bg/Teachers/731.html</i>

https://www.researchgate.net/profile/Magdalena-Petrova-Kirova
https://orcid.org/0009-0008-3550-6438
Total number of scientific publications: 31
From them with impact factor or impact rang: 3
Number of citations of the scientific publications: 20
Number of scientific publications in the last five years: 22 , all of them in journals or proceedings or books indexed with ISBN and ISSN
From them with impact factor or impact rang: 3
Number of citations of the scientific publications in the last five years: 18

Selected scientific publications
1. Bezverkhyy K., Petrova-Kirova M. Analysis of the Global Audit Services Market: Empirical Experience of Leading International Audit Companies, Scientific Journal Smart Economy, Entrepreneurship and Security, Vol 3 Issue 2, 2025, p.7– p.14. ISSN 3041-1440 (print), ISSN 3041-1459 (online), https://doi.org/10.60022/sis.3.(02).1; 2. Petrova-Kirova M., Yosifova D. The impact of Non-financial information on the financial performance of large Bulgarian and South African road freight companies, The Silesian University of Technology, Katowice, Poland, International Scientific Journal Transport Problems, Volume 20, Issue 1, 2025, ISSN 1896-0596 (print), ISSN 2300-861X (online), https://doi.org/10.20858/tp.2025.20.1.17; http://transportproblems.polsl.pl/pl/Archiwum/2025/zeszyt1/2025t20z1_17.pdf 3. Petrova-Kirova M., Yosifova D. ESG Reporting Implications for Road Carriers' Financial Outcomes, 21st International May Conference on Strategic Management - IMCSM25, Bor Lake, Republic of Serbia, IMCSM Proceedings, Volume 21, Issue 1, 2025 ISSN 2620-0597, DOI: 10.5937/IMCSM25722Y, https://mkism.tfbor.bg.ac.rs/?cat=33; 4. Petrova-Kirova M., Yosifova D. Statistical dependencies between non-financial disclosures and ex-post financial performance in the Bulgarian road freight transportation industry, The Silesian University of Technology, Katowice, Poland, International Scientific Journal Transport Problems, Volume 19, Issue 1, 2024, ISSN 1896-0596 (print), ISSN 2300-861X (online), DOI: 10.20858/tp.2024.19.1.14, http://transportproblems.polsl.pl/pl/Archiwum/2024/zeszyt1/2024t19z1_14.pdf PC; 5. The Integrated Reporting System – a tool for improving the performance of companies in transport sector, Monograph, 2024, Todor Kableshkov, First edition, ISBN: 978-954-12-0311-8; 6. A sustainability model of transport lessee companies in the context of accounting standards and European financial and environmental policies, Monograph, 2024, Todor Kableshkov, First edition, ISBN: 978-954-12-0312-5; 7. Yosifova D., Petrova-Kirova M., The New EU Corporate Sustainability Reporting Framework in the context of GRI Standards, 89th International Scientific Conference on Economic and Social Development "Economical, Agricultural and Legal Frameworks of Sustainable Development", University Business Academy in Novi

Sad, Book of Proceedings Economic and Social Development, 2022, p.85-p.95, ISSN 1849-7535, https://intam.institut-tamis.rs/bitstream/handle/123456789/315/Book_of_Proceedings_esdNoviSad2022_Online.pdf?sequence=1&isAllowed=y;
<i>Projects, financed by external resources</i>
Financing organization: Todor Kableshkov University of Transport Type of the competition and year: project, 2025 Title of the project: Market analysis and development of documentation for licensing of professions in the field of Economic, Social and Legal Sciences and their interaction with the Transport Business for the purposes of newly established CPE at "T. Kableshkov" Project coordinator: Prof. Desislava Yosifova, DSc Assoc. prof. Magdalena Petrova-Kirova, PhD – project team member Status of the project: completed
Financing organization: Todor Kableshkov University of Transport Type of the competition and year: project, 2024 Title of the project: Development of an integrated model for assessing the transparency and environmental sustainability of companies in transport sector (using the example of road and air transport) Project coordinator: Prof. Desislava Yosifova, DSc Assoc. prof. Magdalena Petrova-Kirova, PhD – project team member Status of the project: completed
Financing organization: National Program of the Ministry of Education and Science Type of the competition and year: project, 2022 Title of the project: Impact of the European Central Bank's policy of increasing EURIBOR on the financial stability of transport companies - lessees (diagnostic and prognostic analysis and assessment) Project coordinator: Chief assistant professor Magdalena Petrova-Kirova, PhD Status of the project: completed